

The Carbon Chronicle

VOLUME 36: No. 42

ACME, ALBERTA, THURSDAY

NOVEMBER 14th, 1957

\$1.50 a Year; 5c a Copy



Hospital patients this week are Mrs. W. J. Gibson Sr., Baby Bell, Vic Luft and Doris Bramley in the Calgary General and Mrs. Bert Charlebois in Drumheller Hospital.

We are sorry to have omitted last Mrs. W. Braisher had the misfortune to fall and break her arm and was a patient in the Drumheller hospital for a couple of days. We wish her a speedy recovery.

United Church Junior W.A. will hold its Annual Bazaar, Tea, Fish Pond, Home Cooking Sale on Sat. Nov. 30 from 3 to 6 p.m. in the United church basement.

Mrs. King of Calgary was a visitor at the home of her brother-in-law and sister Mr. and Mrs. W. Braisher. Mr. and Mrs. Alf Braisher and Mr. King were weekend visitors also and Mrs. King returned home with them.

Mr. and Mrs. Glyde Anderson left Friday for Vancouver and later for Long Beach, California where they will spend the winter.

Inoculation for flu will be given free Tuesday Nov. 19 from 1 to 6 p.m. in the United Church basement.

Mr. and Mrs. Marzus (nee Dorothy Langley) were weekend visitors at the homes of their parents.

STORK Quotations

BORN—To Mr. and Mrs. W. Burrell (nee Daphne White) a daughter, Ronda Lynn Nov. 3 in the Grace Maternity hospital, Calgary.

BORN—To Mr. and Mrs. Archie Gouldie, a daughter, Monday Nov. 11th in Calgary hospital.

BORN—To Mr. and Mrs. Bert Charlebois, a daughter on Tuesday Nov. 12 in the Drumheller hospital.

FOR SALE—Geese (Alive) at \$4.00 each.
—Apply Mrs. Fred McCracken Carbon.

WEANER PIGS FOR SALE—Apply Mrs. Dixon, Sharples, 5 miles east of Carbon.

THE CARBON CHRONICLE
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at Acme, Alberta

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by the Postal Department
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Mr. and Mrs. Walter Permann and family were holiday visitors at the home of their brother-in-law and sister Mr. and Mrs. Gordon Brown of Airdrie.

Mr. and Mrs. E. Sellens and girls were visitors at the home of their mother Mrs. M. Nash.

Mrs. S. Cadman and Mrs. M. Levins have returned home after spending the past week at the homes of Mr. and Mrs. C. Cave and Mr. Hugh Isaac.

A Carbon Reunion was held in Calgary sponsored by Mr. and Mrs. Morris Switzer and Mr. Stanley (Chubby) Gouldie Monday Nov. 11th at Gene's La Villa. About 25 went from Carbon and reported a wonderful time, meeting many old friends and former school chums whom they had not seen for years, some who left the district years ago and recently. About 75 attended in all.

CARBON & DISTRICT CHAMBER OF COMMERCE

A meeting of the Carbon & District Chamber of Commerce was held in the Legion Hall on Thursday Oct. 17 with

CARD OF THANKS

Many thanks to all the kind people who visited, sent treats, cards, also the I.O.D.E. for the lovely flowers to our son Gus-sie while he was a patient in the Drumheller Hospital.

Mr. and Mrs. Norman Nash.

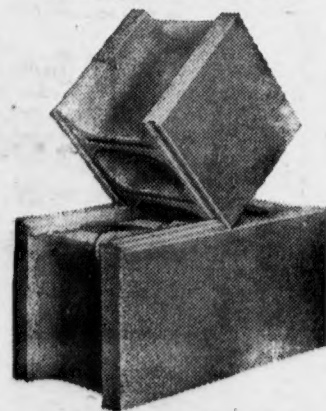
CARD OF THANKS

I wish to thank all friends and neighbors for flowers, gifts, cards and visits while I was a patient in the Drumheller Hospital.

Mrs. J. Broit.



.. the Super Concrete Block



HELPS TO BUILD A STRONGER WALL

Longitudinal grooves provide the means for "tongues" of mortar to mesh in the underside of the block. Thus, blocks are virtually locked into shift-proof position, and water penetration through the joints next to impossible.

TOEWS Building BLOCKS
PHONE 2712 LINDEN

a fair attendance.

The Park and Swimming Pool Committee reported a very successful year as follows:

INCOME	
Donations.....	758.60
Fees.....	253.00
TOTAL.....	\$1011.60

EXPENDITURE

New Bath House.....	289.74
Equipment & Wages.....	343.89
TOTAL.....	\$633.63

As you can see it was a very profitable year.

Next year the Chamber will build another and complete the new bath houses.

Mr. W. D. MacDonald, Pro-

vincial President gave a very interesting address on the Dominion Convention in Victoria.

The meeting closed with coffee and cookies being served.

Come and support your Chamber of Commerce. It's working for you.



PROVINCIAL DEPARTMENT OF HEALTH IN ACTION

The health of Alberta is the primary consideration of this department involving many branches and services. The attainment of the highest standard of health is the object of Alberta's health services.

COMMUNICABLE DISEASES

The purpose of this division is to record the incidence of communicable diseases based on local health reports and to provide action on preventive and control methods.

FREE VACCINES AND SERUM

The Provincial department of public health supplies free of charge all vaccines and serum used for immunization and treatment purposes.

MUNICIPAL NURSES

The Public Health Nursing Division has a staff of 28 registered nurses whose primary role is to provide a measure of medical care in isolated rural areas, far removed from medical and hospital care.

CONTROL OF INSECT-BORNE DISEASES

This division is the first of its kind in Canada, started in 1938, with a division of Entomology instituted in 1944 for control of insect-borne diseases.

SOCIAL HYGIENE

The control and cure of venereal diseases is done by the operation of clinics and popular and scientific lectures on Social Hygiene.

FREE TUBERCULOSIS TREATMENT

The Alberta Government T.B. division provides FREE DIAGNOSTIC AND TREATMENT SERVICES FOR ALL CASES OF T.B. Free clinics are maintained at most of the large centres in the province. Sanatorium beds are provided at the Aberhart Memorial Hospital at Edmonton and the Baker Memorial Hospital near Calgary.

HEALTH EDUCATION

Good health doesn't just happen! It requires the active and well informed co-operation of all the people in the community. The Department of Public Health through HEALTH EDUCATION SERVICES endeavors to provide the people of Alberta with important and vital information to build in the younger generation attitudes and habits that lead to health.

The division carries health education directly to the people through:

- HEALTH TALKS AND LECTURES
- HEALTH LITERATURE
- MOTION PICTURE FILMS
- RADIO BROADCASTS
- TELEVISION PROGRAMS
- HEALTH EXHIBITS

HEALTH UNITS

There are 20 health units operating throughout the province each consisting of a medical doctor, public health nurses, a sanitary inspector, and a secretary-technician. Important essential services include:

1. Health education especially in the matter of disease prevention, nutrition and baby care.
2. The control of all outbreaks of communicable diseases.
3. Immunization work against smallpox, diphtheria, whooping cough, typhoid fever, poliomyelitis, etc.
4. Baby clinics where the medical officer can be consulted on all problems of general infant-hygiene.
5. School-hygiene and medical examinations of all school children.
6. Life-extension counsel for those who have reached middle or old age.
7. Consultation with municipal councils to discuss the health problems of the municipality.
8. General sanitation: inspection of restaurants, meat markets, bake shops, water supplies, sewage disposal systems, garbage collection, etc.

Other work of the units include:

- Lectures and Demonstrations
- Home visiting
- Home Nursing Classes
- Child Welfare
- Junior Health Leagues

Some of the other Public Health Services are:

- Sanitary Engineer
- Cancer Diagnostic Clinics
- Vital Statistics
- Cerebral Palsy Clinics
- Hospital Services
- Rheumatoid-Arthritis Clinic
- Medical Services
- Medical Literature
- Mental Health
- Nutrition Services



GOVERNMENT OF THE PROVINCE OF

ALBERTA

CLIP OUT AND MAIL TODAY

PUBLIC RELATIONS OFFICER, Legislative Buildings, Edmonton, Alberta.

SEND ME INFORMATION ON THE FOLLOWING GOVERNMENT DEPARTMENTS:

- | | | |
|---|--|---|
| <input type="checkbox"/> AGRICULTURE | <input type="checkbox"/> HIGHWAYS | <input type="checkbox"/> PROVINCIAL SECRETARY |
| <input type="checkbox"/> ATTORNEY GENERAL | <input type="checkbox"/> INDUSTRIES AND LABOUR | <input type="checkbox"/> PUBLIC WELFARE |
| <input type="checkbox"/> ECONOMIC AFFAIRS | <input type="checkbox"/> LANDS AND FORESTS | <input type="checkbox"/> PUBLIC WORKS |
| <input type="checkbox"/> EDUCATION | <input type="checkbox"/> MINES AND MINERALS | <input type="checkbox"/> TELEPHONES |
| <input type="checkbox"/> HEALTH | <input type="checkbox"/> MUNICIPAL AFFAIRS | <input type="checkbox"/> TREASURY |

NAME (Please Print).....

ADDRESS.....

CITY or TOWN.....

GOVERNMENT SERVICES ARE MOST EFFECTIVE
WHEN KNOWN AND USED

Favorable comments heard on appearance of cemetery

Members of Virden Cemetery Improvement Association at their meeting last month reported that many favorable comments had been heard and had been received from visitors to Virden during Anniversary Week on the beauty and well-cared-for appearance of the cemetery.

Because of the abundance of moisture during the past summer the caretaker have had a busy time cutting grass. A number of people have requested that their plots be sodded over. As was decided by the association earlier in the season, those plots not being cared for will be sodded unless owners have expressed their wishes to the contrary. Work is to begin at this at once since grass cutting is over for the season.

The meeting heard a report on damage to trees and to the win-

dows in the vault from the hail storm last month. The caretaker, C. Rowson, was present at the meeting to report on work done and on requirements.

Members of the association commended the generosity of those whose contributions toward the upkeep of the cemetery make possible the maintenance of the beauty of the area.—The Empire-Advance, Virden, Man., Oct. 2/57.

Kerrobert out in front with natural gas heating

In 1910, when the town was started on the hill, big plans were made for Kerrobert. Then after a few years the town growth tapered off. Many persons were of the opinion that Kerrobert had reached its peak—BUT—today we have NATURAL GAS HEATING, A SEWERAGE SYSTEM, and extensive additions to our water supply.

Growth in our town has been rapid in the past 10 years and vision and foresight, and a lot of energy, have paid off by making Kerrobert one of the most up-to-date centres in the province.

It is no time to rest on our laurels. The next few years will see many changes in Kerrobert, both in home improvements and construction, and in business property improvements. There are many major and minor projects to command our attention and efforts which will add greatly to life in Kerrobert and the surrounding districts. A boost now means a better tomorrow.—The Sun, Kerrobert, Sask., Sept. 23, 1957.



That man reminds me of a bee. So busy?

No. Every time he unloads anything on the fellow the fellow gets stung.

Teacher: Can you tell me what steam is?

Student: Why, sure, sir. Steam is—why, er—steam is water gone crazy, sir.

You can't expect people to see their own faults when there are so many others around.

Doing nothing turns out to be the hardest job in the world—you can't stop and rest.

The customer was buying a fountain pen for his son's graduation present.

"It's to be a surprise, I suppose," observed the clerk.

"I'll say it is," the father replied. "He's expecting a convertible."

A soldier went to see his M.O. about a pain in his back which had been troubling him since morning. The doctor gave him the once-over and in a second the pain vanished. The caller was overjoyed and said: "That's quick work, doctor. Was it rheumatism?" "No," was the reply, "Your braces were twisted."

There are several places in the world's oceans where fresh water can be found. It comes from subterranean rivers.

Enough vaccine soon for priority flu shots

By mid-November, Manitoba's health department expects to have distributed enough Asian Flu vaccine to take care of all persons on the initial priority list.

Hon. R. W. Bend, health minister, said he had been informed by Ottawa that 27,000 doses of the vaccine should be in provincial hands by that time. Up to October 11, the province had distributed 2,500 doses received from the federal laboratories, with promises of increasingly larger weekly shipments. Cost of the vaccine is shared equally by the federal and provincial governments.

The vaccine received to date has gone to medical and nursing staffs in Manitoba hospitals. The priority list, drawn up by Ottawa, put this group in first place. Workers in essential services such as fire, police, waterworks and communications, together with

elderly persons in institutions, are on the list as well.

Deputy health minister, Dr. Morley Elliot, said the danger lies not in the actual disease, but in the complications that might result. He indicated that those stricken with Asian Flu were more susceptible to pneumonia and other illnesses.

Dr. Elliot explained that commercial imported vaccine was expected to be available soon from private physicians.

Meanwhile, eight Manitoba cases of Asian Flu were confirmed by laboratory tests up to the Thanksgiving weekend. "Quite a few" more cases are expected.

TRUCK BURNED

The interior of the cab of a tow truck the property of Grest Motors Ltd. was destroyed by fire Tuesday afternoon. Cause of the fire was given as a short circuit under the dashboard.

The fire was noticed by John Stepper at the rear of the Locker Plant. He warned employees in the garage who were unaware of the blaze at the rear of the garage. Although two hand extinguishers were used, employees were unable to control the blaze. Meanwhile the alarm was given and the Fire Brigade arrived quickly and soon had the fire out but not before the truck had been badly damaged.—The Journal, Humboldt, Sask., September 26, 1957.

THREE CATEGORIES

Language in Albania falls into three categories, literary Albanian, and the dialects Gheg in the north and Tosk in the south.

To call tenders on SVHC home

Tenders are to be called immediately by the Souris Valley Housing Company Ltd., for construction of their proposed senior citizen home at Estevan, it was announced by Frank Abbott, president of the company.

The announcement followed a meeting Tuesday afternoon at which company officials discussed details of the proposed project with provincial government officials and a representative of the firm of architects who designed the home.

It is the intention of the Souris Valley Housing Company to proceed immediately with the awarding of the contract to the successful tendering contractor so that work can be started this month on the actual construction.

"We must be in a position, before winter sets in, to show the Central Mortgage and Housing Corporation that we have made a considerable amount of progress in the construction of the project," commented Mr. Abbott.

He said that it appeared the minimum expected was the clearing and levelling of the site, excavation work and some concrete work such as footings and foundations.

"This much progress at least must be shown in order to satisfy the terms of the company's agreement with CMHC for the building loan made available last May," explained Mr. Abbott.

Mr. Abbott said "there is no doubt about the need for this senior citizens home at Estevan to serve the area involved because we are aware now of enough forthcoming applications to practically fill the home."—The Mercury, Estevan, Sask., October 3/57.

PUNISHMENT

Tarring and feathering was originated, by Richard the Lion Hearted as a punishment for robbers.

Shop Locally

YOU CAN SLEEP TO-NIGHT AND RELIEVE NERVOUSNESS ALLDAY TO-MORROW!

SEDICIN tablets taken according to directions is a safe way to induce sleep or quiet the nerves when tense.

SEDICIN® \$1.00-\$4.95
Drug Stores Only!

You can't go ALL-OUT If you feel ALL-IN

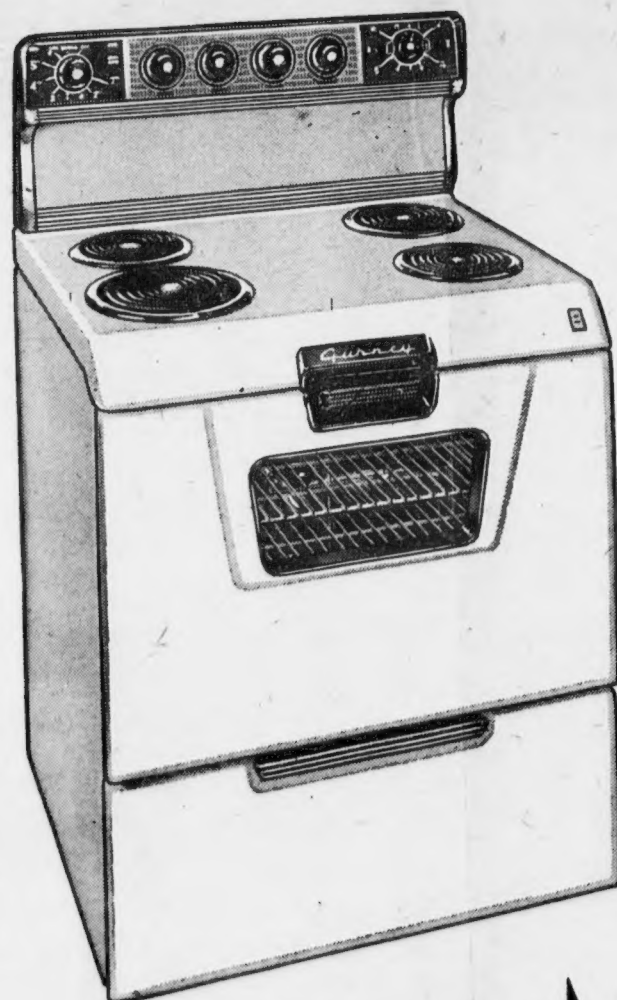
These days most people work under pressure, worry more, sleep less. This strain on body and brain makes physical fitness easier to lose—harder to regain. Today's tense living, lowered resistance, overwork, worry—any of these may affect normal kidney action. When kidneys get out of order, excess acids and wastes remain in the system. Then backache, disturbed rest, that "tired-out" heavy-headed feeling often follow. That's the time to take Dodd's Kidney Pills. Dodd's stimulate the kidneys to normal action. Then you feel better—sleep better—work better. Ask for Dodd's Kidney Pills at any drug counter.

SEE THE Gurney ELECTRIC RANGE

for automatic cooking at it's best

Here are ALL the cooking features you've been looking for!

- Automatic "Educated Element" prevents burning, scorching and boiling-over.
- Automatic oven minder for 3-way baking control.
- Giant 24" Even-Heat Oven to cook for a crowd.
- Oven-Vu window door lets you watch baking progress.
- Smokeless Broiler seals in flavor and juices.
- Constant Heat surface elements—continuous heat control from "lo-warm" to "hi-try".



Model 30-E-38



Special! GURNEY RECIPE BOX

complete with over 300 mouth-watering recipes — YOURS FOR JUST \$1.00

MAIL THIS COUPON TODAY!

GURNEY PRODUCTS LIMITED

TORONTO MONTREAL WINNIPEG VANCOUVER

PRAIRIE PUBLISHERS CO-OPERATIVE LIMITED,
1410 Scarth St., Regina, Sask.

Gentlemen:

Have enclosed one dollar (\$1.00), for which please send one "Gurney Kitchen Tested Recipe File" to the following address:

NAME

ADDRESS

(3)

Eight car accidents in one week

During the past week there have been at least eight major traffic accidents in and around North Battleford.

Last Wednesday at about 7 a.m. a truck driven by Ben Anderson of the city was struck by a train at a level crossing on Gagne Avenue in the western part of the city. Damages to the truck were about \$175.00. The yard engine involved was not damaged.

The first of three accidents on Friday, September 20, occurred at the junction of highways 5 and 40 just south of the city. The car involved was an Austin driven by Bill Spicer. Time of the accident was about 1:30 a.m. and apparently occurred when the driver tried to turn out onto the highway going to Prince Albert and missed the turn. Spicer was treated for minor injuries.

Mrs. Robert Taves of Turtleford was the driver of a truck which struck the bridge across the creek at Cochin about 10:30 Friday morning. The truck was proceeding across the bridge in a southerly direction when, for reasons unknown, it veered to the left and struck a cement pillar on the bridge. The accident occurred about half way across the bridge. Minor injuries were suffered by some of the four passengers and fractured ribs were suffered by Mrs. Taves.—The News-Optimist, North Battleford, Sask., September 25, 1957.

New lots available

Fourteen new lots in the new subdivision north of the Memorial Building on Main St. are now available and present applicants for property in that location are being so advised.

Monday night Town Clerk J. E. Cameron said there were 16 applicants for the 14 lots. He believed it possible that some were no longer interested in purchasing. The lots will be sold on the basis of first come—first served.

It is understood that two or three of the applicants are ready to start building almost at once.—The Journal, Humboldt, Sask., September 26, 1957.

An alloy was first used with gold some centuries before the birth of Christ.

Pineapple design



7373

by Alice Brooks

The favorite in crochet, the pineapple design, is the main part of this chair-set. Though forming a luxurious design, it is one of the easiest to crochet.

Pattern 7373: crochet directions for chair-back 12½x16 inches, arm rest 8x12 inches.

Send thirty-five cents in coins for this pattern (stamps cannot be accepted). Print plainly Name, Address, Pattern Number.

Send order to:

Household Arts Department,
Department P.P.L.,
60 Front Street, W., Toronto

A bonus for our readers: two FREE patterns, printed in our new Alice Brooks Needlecraft Book for 1957! Plus a variety of designs to order—crochet, knitting, embroidery, huck weaving, toys, dolls, others. Send 25 cents for your copy of this needlecraft book—now!

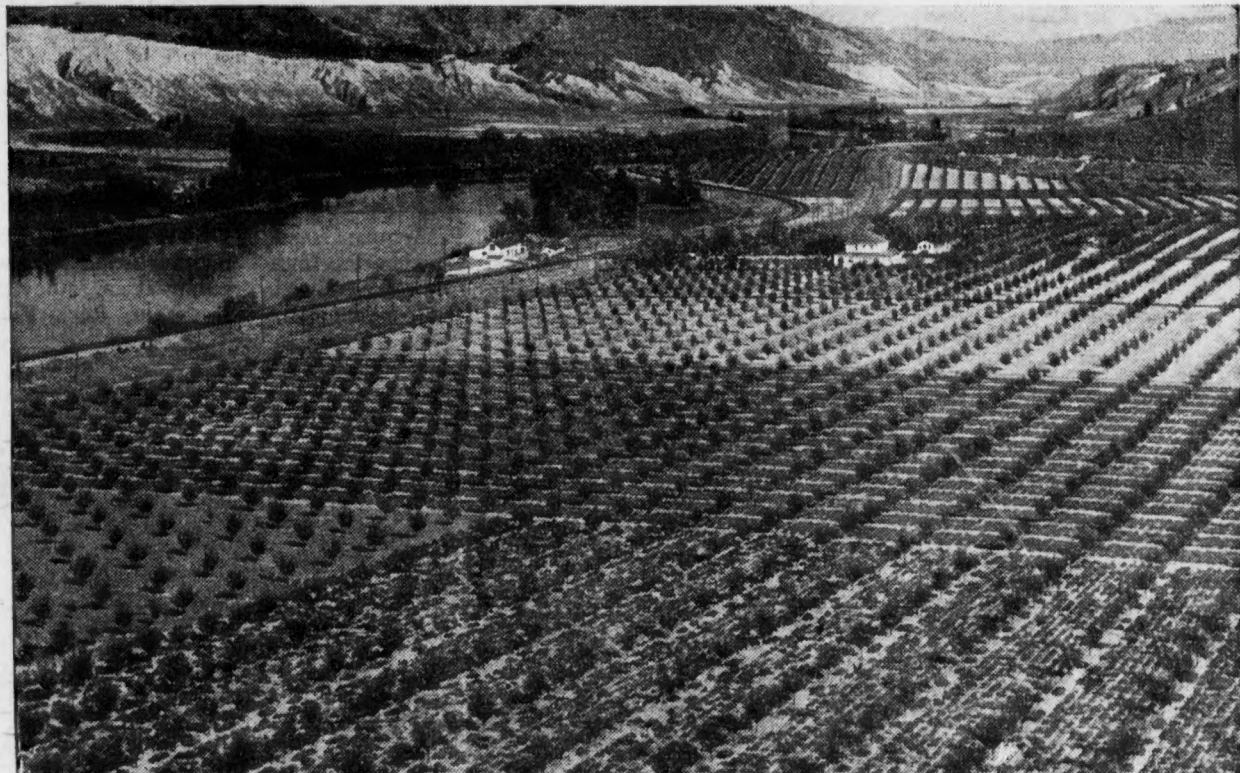
Canada Celebrates Apple Week

Salute Nature's Masterpiece



For real eating pleasure no fruit can equal the Canadian apple. In it nature has achieved a masterpiece . . . beauty of form and colour, appetizing aroma, crisp juicy texture, delicate flavour. Canada's climate is es-

pecially suited to the growing of apples, and to Canadians the apple is their national fruit. Above, a pretty picker displays a bough of the popular MacIntosh apples grown in B.C.'s lush Okanagan Valley.

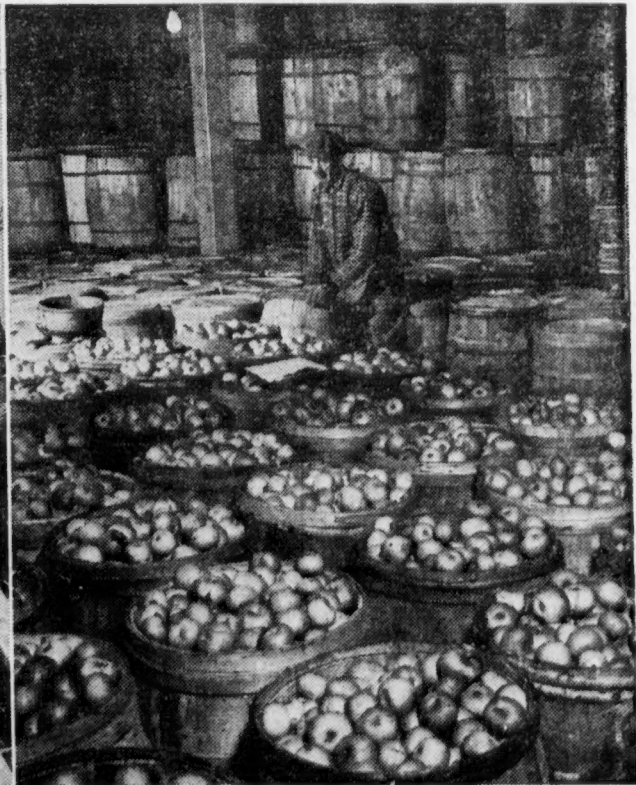


Apple trees require large quantities of moisture, bright bouts of sunshine and a temperate climate. The picturesque orchard above near Kamloops, B.C. is favoured by the ideal conditions prevailing in the Okanagan

Valley. To maintain and improve Canada's prosperous fruit-industry requires constant research into soil and fertilizer problems, insect and disease control, as well as the continuing search for new varieties.



Careful pruning is an important part of orchard maintenance. Pruning permits sunlight (essential for bright colouring of fruit) to penetrate all parts of the tree. It also facilitates spraying, thinning and picking.



Apples are grown in all provinces of Canada but only 5 provinces grow them commercially. British Columbia leads as an apple producing area followed by Ontario, Nova Scotia, Quebec and New Brunswick.

Canadian Weekly Features

Canadian statistics report

(A Weekly Review)

Foreign Trade: Canada's commodity exports in August showed an increase of 2.4 percent in value over a year earlier, bringing the rise for eight months to 1.8 percent. August imports were practically unchanged from last year and the eight-month value of imports was 1.6 percent higher than in 1956. The import surplus for the eight months was moderately higher.

Manufacturing: Manufacturers' shipments in August were below both this year's July total and last year's August total by approximately the same amount, but for the first eight months this year were some 2.3 percent higher in value than last year. The decline from July is unusual and was presumably due to more than the normal number of working days in that month. The value of unfilled orders in August was down for the seven successive month. Motor vehicle output in September was almost 15 percent smaller than a year ago. Pig iron output continued to rise in September and production of steel ingots to decline from last year.

Prices: The consumer price index rose another 0.6 percent during August, due mainly to a seasonal increase in the food index and a further edging up of the shelter index. The wholesale price index of 30 industrial materials fell off again between August 30 and September 27, bringing the cumulative decline in the index to 5.9 percent since the start of the year.

Merchandising: Department store sales in August were over 7 percent higher in dollar value than a year earlier, with gain in all provinces and all but four of 29 specified departments. Chain store sales were up in total more than 13 percent in the month, only lumber and building materials dealers and jewellery stores reporting decreases.

Housing: Completions of dwelling units were nearly 14 percent fewer in the first eight months this year than last, and starts 17.5 percent fewer.

Agriculture: Overseas export clearances of wheat to September 18 of the current crop year were 12.5 percent below a year earlier at 35,053,000 bushels. In the 1956-57 crop year combined exports of oats, barley, rye and flaxseed showed a gain of 31 percent over the previous crop year.

R. Brown heads delegation to tourist meeting

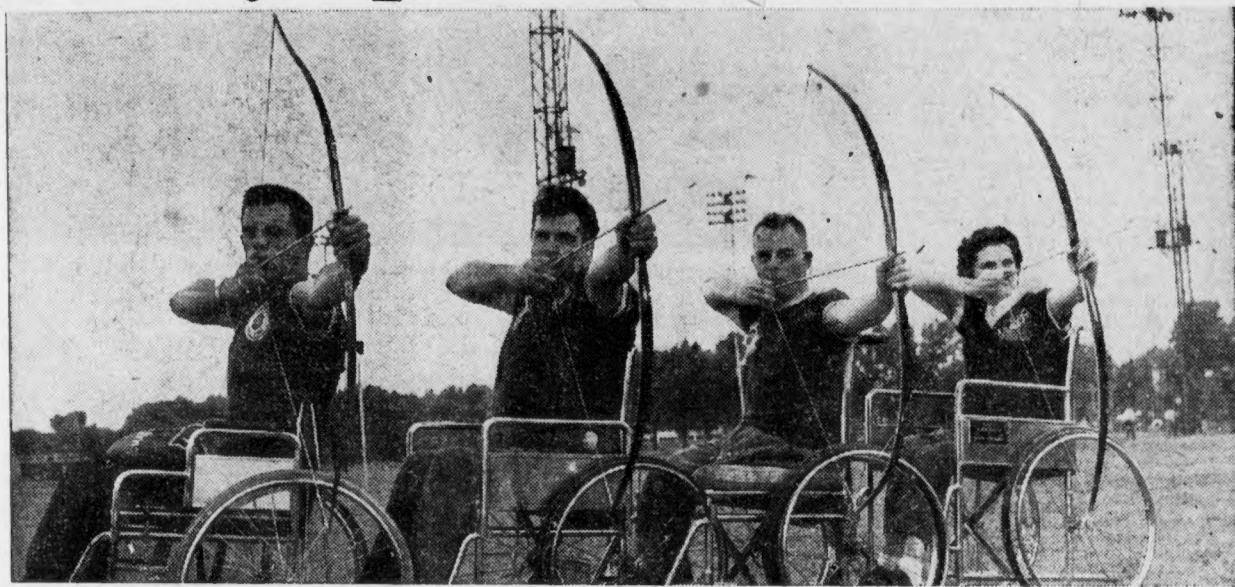
Hon. Russ Brown, minister of Travel and Information, will head the Saskatchewan delegation to the 12th Federal-Provincial Tourist Conference, to be held October 21-22 at Ottawa.

Mr. Brown will be accompanied by T. L. Hill, deputy minister of Travel and Information, and Harvey Dryden, director of the Tourist Branch. While in Ottawa, the Saskatchewan delegation will attend the annual convention of the Canadian Tourist Association which gets underway October 23. John Fisher is executive director of the Canadian Tourist Association.

Chairman of the Federal-Provincial Tourist Conference is Hon. Alvin Hamilton, Minister of Northern Affairs and National Resources who is minister in charge of the Canadian Government Travel Bureau.

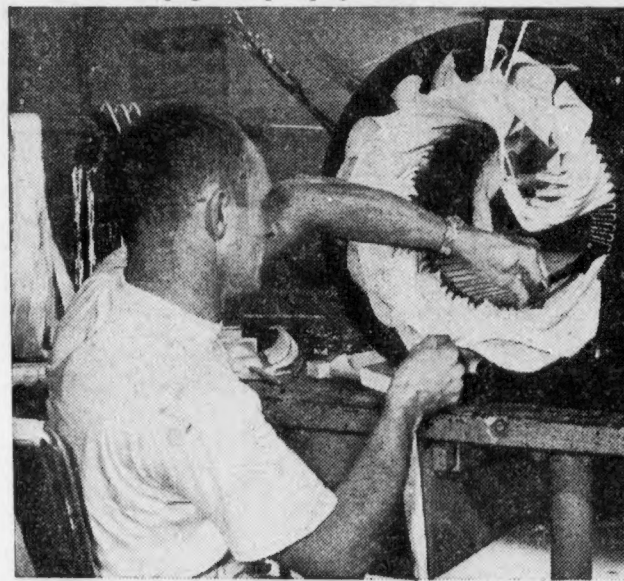
Nicaragua is the largest of the Central or Middle American states.

Canada's Wheelchair Athletes Paralympic Players Prepare



Canada will be represented at the 1958 Paralympic Games by the Wheelchair Wonders and Wonderettes from Montreal. Founder of this annual sports event for crippled athletes is Dr. Ludwig Guttmann, a German neurosurgeon who went to Britain in 1938 and became interested in the plight of paraplegics. In 1944 he launched

a sports program to help patients strengthen weak muscles. Athletes from 10 countries will compete in next year's event. Above, Canada's archery team: Pierre Brousseau, Roch Poirier, Jean Rochon and Thérèse Tourangeau.



Although they will never leave their wheelchairs, most paraplegics are able to support themselves, hold jobs in offices and factories. Rochon, trained as an electrician, earns a good living for his family of five.



Miss Clymar Sowery practices for the swimming event. Paraplegics use a swimming stroke invented by Dr. Guttmann: swimmer sits upright in the water, paralyzed legs floating in front, and propels himself backward.



The Canadian basketball team which reached the semi-finals in 1954 is today a formidable force and high hopes are pinned on the team for the 1958 games. Club members (35 men and 15 women) are also trained in ping-pong

and floor hockey. Coach Hepburn has successfully taught members to concentrate on their abilities rather than on their disability.

National Film Board of Canada Photos by Andre Sima.

Shapely sheath PRINTED PATTERN



4560
by Anne Adams

With this shapely sheath in your wardrobe, you'll never have another "what-to-wear" worry! It's so smart, new-looking! Choose faille, wool jersey, winter-cotton—fast, accurate sewing with our Printed Pattern!

Printed Pattern 4560: Misses' Sizes 12, 14, 16, 18, 20; 40. Size 16 takes 4 yards 39-inch fabric.

Printed directions on each pattern part. Easier, accurate.

Send forty cents (40c) in coins (stamps cannot be accepted) for this pattern. Write plainly Size, Name, Address and Style Number and send orders to:

Anne Adams Pattern Dept.,
Department P.P.L.,
60 Front Street, W., Toronto.

Quick embroidery



by Alice Brooks

Easy embroidery for kitchen towels or for tablecloths. Use two shades of one color or a dark color for the cross-stitch and gay colors for the flowers.

Pattern 7079: Directions; Six motifs 5x7 inches; color suggestions. Easy embroidery.

Send thirty-five cents in coins for this pattern (stamps cannot be accepted). Print plainly Name, Address, Pattern number.

Send order to:

Household Arts Department,
Department P.P.L.,
60 Front Street, W., Toronto

A bonus for our readers: two FREE patterns, printed in our new Alice Brooks Needlecraft Book for 1957! Plus a variety of designs to order—crochet, knitting, embroidery, huck weaving, toys, dolls, others. Send 25 cents for your copy of this needlecraft book—now!

VENUS

Venus is the second of the planets in order of distance from the sun. It revolves in an orbit which has the smallest eccentricity in the planetary system. Its mean distance from the sun is 67 million, 200 thousand miles.

Editorials

from

Canadian Weekly Newspapers

(These are not necessarily the views of the editor of this paper)

Yorkton needs help

(The Enterprise, Yorkton, Sask.)

Canada's new government has now been in office for three months. Prior to the election of June 10 John Diefenbaker campaigned in Saskatchewan and pointed to the deplorable condition of agriculture and promised help to relieve the situation if elected.

In fairness to Mr. Diefenbaker and his Progressive Conservative government they have hardly had time as yet to bring effective relief to farmers and others in need. In addition, Mr. Diefenbaker has made it clear that Parliament and not the cabinet must approve of any new legislation.

Prime Minister Diefenbaker and members of his cabinet have made it known that they have been busy planning legislation which they will introduce into the House of Commons when it opens on Oct. 14 to bring help to the distressed. It is growing apparent that the promised help for many farmers and others can't come too soon.

A "short" crop, plus rising farm costs and declining prices, have forced many farmers into a serious condition. Unemployment is already beginning to raise its ugly head throughout the city and district. "Tight money" is not making things any easier.

On Friday last Finance Minister Fleming told a meeting of newspaper advertising men in Montreal that the Conservative government is making efforts to reduce the burden of federal taxation. At the same time he urged that Canadians save more to fight inflation.

We are not so certain that this approach to today's problem is the most important. Certainly not the most urgent. Those without money will not be too concerned about the tax rate and certainly cannot save what they haven't got. More direct help than these proposals will be needed. And needed soon.

★ ★ ★

Weeklies meet

(The Times, Morden, Man.)

On September 9, 10 and 11 the Canadian Weekly Newspaper Association held its 38th annual convention in Banff, Alberta.

Representatives of member newspapers from Newfoundland to Vancouver Island met to discuss the salient problems facing the industry, and to greet old friends and make new ones, in this unique fraternity of weekly newspapers publishers and editors.

There are serious problems facing the weekly newspaper industry today. High wage levels, constantly rising cost of materials and equipment and a shortage of experienced workers are placing a very heavy demand on the productive and management skill of publishers, who seek to hold down costs as the alternative to increasing advertising and subscription rates. Their problem becomes even more acute when, because of rapid growth of the communities they serve, they must also enlarge their plant and equipment, placing a great strain on limited reserves.

Such are the problems with which the CWNA conventions and the meetings of the provincial divisions of the association must deal. In forums and general meetings, delegates attempt to find solutions and reach decisions which it is hoped will work for the good of the entire industry, CWNA members and non-members alike.

Certainly there are the pleasures of conventions, and the CWNA convention is rated high in this respect. But there is much serious discussion, too, because the member newspapers of the association are constantly trying to improve themselves, not only on the inside, but in the public interest as well. It is never forgotten that the faithful subscriber is, in the final analysis, the keystone of a newspaper's being.

★ ★ ★

Dr. Frank H. Clark

(The Recorder, Reston, Manitoba)

Dr. Frank Herbert Clark, who passed away on Sunday, will long be remembered in this district for the service he rendered. Friend and medical adviser to the residents of a wide area, he served for forty-two years.

He gave unstintingly of his medical skills under the most difficult conditions. Many long trips by team and sleigh, with the temperature much below zero and blizzard conditions prevailing, he made to isolated farm homes. Other trips were made on open jiggers, with cold winds blowing.

Even during the summer months in the early days of his practice here, travel was difficult, with poor roads and unreliable cars. Trips which would take minutes now, often took hours then.

He served the district through the great depression when people needed medical service, but did not have the money to pay for it. He made his medical knowledge available then, without thought of whether or not he would be paid.

Skilled practitioner, friend and sportsman, the district will be poorer without him.

To the bereaved family, we extend the sympathy of the district.

Importance of good books

(The Recorder, Reston, Manitoba)

The importance of reading good books cannot be stressed too strongly. Books provide the best part of our education. They add richness to life. They provide much of our entertainment. Think of the impact made by just one book, "Uncle Tom's Cabin," on the slavery issue.

Perhaps we take books too much for granted. Picture a world without books. Before long we should be ignorant primitives.

Today as never before books are essential to us: for the pre-school child the exquisite picture books are a joy and a delight; for school-children books provide information and recreation, and they do the same for adults. Books can help us all do our job better, widen our horizons, provide us with the knowledge we need to make up our minds on vital questions to be effective citizens. They help us whether we are housewives, farmers, clergymen, mechanics, writers, lawyers, artists, doctors, teachers, businessmen.

We need books in our homes. Let us buy all the books we can. But most of us cannot afford to buy all the books we need. So we depend on libraries. The library is the heart of the university. The library should be centre of the school. Public libraries are the intelligence centres of our communities.

Until the twentieth century only large cities could afford to pay from taxes for public libraries with informed librarians and large, up to date book collections. For the most part, people who lived in the country did without libraries. The last fifty years have seen a great expansion of country and regional libraries. From a central headquarters, often in a city, books are sent out to towns, villages and hamlets in the district. Even small communities receive a wide variety of books.

These books move about the region so that libraries are not "read out." Any book in the region may be borrowed through requesting it from a branch library. Large unit libraries, financed by a combination of municipal and provincial taxes, require co-operation between a number of urban and rural councils. This can be gained when we become really alert to the need for books; books of quality and in numbers; and for librarians to bring together readers and books in a dynamic relationship.

★ ★ ★

Teacher evaluation

(The Leader, St. James, Manitoba)

One notes, with some apprehension, the newly enjoined policy of the St. James school trustees in taking upon themselves the task of filling out teacher evaluation forms for the benefit of members of the Manitoba School Trustees Association as such. The forms in question will detail the service and qualifications of the teacher named and will specify the grade of his or her professional services to the St. James school board, whether excellent, good, or fair, including community attitudes.

As one trustee commented, the evaluation form will be made out not by the schools superintendent or the secretary-treasurer of the school board, but by one or more of the trustees, "and will be entirely independent of the report made by a school inspector." Just how this information will be gained was not specified when the decision of the board was made to supply the evaluation of teachers if as and when they should leave the services of the board. But it was specifically agreed that it would not be good business to supply the M.S.T.A. with evaluation forms covering each and every teacher in the employ of the board, "they might be tempted to steal them."

The idea, perhaps ideal as far as engaging services goes, was to have on file at the M.S.T.A. office a file containing the record of each teacher so that when applying for a position, this record could be consulted.

Sounds to us horribly like something which might easily degenerate into a black list of professional services, or a gestapo-like method of evaluating services, including attitudes, not in accordance with the usual principles of engaging the services of an applicant voluntarily proffering references from a previous employer.

★ ★ ★

The first frost

(The Canadian, Camrose, Alberta)

It was inevitable that frost should come sooner or later. This morning the gardens have really had it. The flowers are through until a new year rolls around. But this is the 18th of September. For the past couple of weeks the leaves on the trees have been anticipating the frost, turning in color and dropping profusely. Nature has her own rules of procedure. Thanksgiving Day will come soon and we have ample cause to celebrate it. This may not be a bumper crop year, but the farmers have had better than \$30.00 hog markets, with cattle holding steady above the \$16.00 level. The gardens have been bountiful, the fruits have been plentiful and the flowers a joy to the heart and soul of all. In our urge for security let's not forget that there is very little actual security to this mortal life.

Estimate \$75,000 paid in dividends in E.I.D.

By this morning an estimated 3,700 qualified Alberta citizens residing within the Eastern Irrigation District have now received their \$20 provincial oil royalty payments. This represents an amount in the neighborhood of \$75,000.

While a number are deferring making application for their payments until near Christmas, it is believed that well over half of the eligible citizens have received their \$20. The total population of the E.I.D. is about 10,500.

The three banking institutions in Brooks have paid out some \$40,000. In addition, the local Treasury Branch has paid \$24,000 through its agents at Rolling Hills, Tilley, Duchess, Rosemary and Bassano. The Royal Bank at the latter town has made payments amounting to about \$10,000.

For the province, treasury department officials estimate that 300,000 of the \$20 dividend payments have been made, representing about half. Any money left in the fund after December 31st goes back into the pot for the next year's dividend payment.

If the fund runs short this year, it will be replenished from the treasury, but the deficit will be made up from next year's one-third of oil and gas royalties.—The Bulletin, Brooks, Alta., September 19, 1957.

Earthquakes are more common in Italy and Japan than anywhere else in the world.

Quick Canadian Quiz

1. What English-born bank clerk made a fortune out of the Klondike gold rush even though he never struck it rich?
2. What are, and what is the current cost of, government transfer payments?
3. What 98-room Canadian home was built in the hope it would entertain visiting royalty?
4. What proportion of post-war immigrants to Canada have been women and children?
5. Through sales tax on Canadian-manufactured goods in 1939 Canadians paid \$2 million a week. What is the current sales tax payment?

ANSWERS: 5. About \$15 million a week. 3. Sir Henry Pellatt's Casa Loma, built in Toronto before World War I. 1. The poet Robert W. Service, whose Klondike ballads made him wealthy. 4. Nearly two-thirds of immigrants have been women and children. 2. Transfer payments are money collected through taxes and paid out to the public as family allowances, etc.; 1956 total, \$2,333,000,000.

(Material prepared by the editors of Quick Canadian Facts, the pocket annual of facts about Canada.)

WORLD'S LARGEST

The Library of Congress, Capitol Hill, Washington, D.C., is the world's largest establishment devoted exclusively to library work. It covers 13 acres, contains 36 acres of floor space and has 250 miles of book shelves.

Better roads for safer travelling

By HENRY A. BARNES
Director of Traffic
Baltimore, Maryland

While visiting a large city in the South recently, an overpass was observed which has a left-turn lane, overpassing a divided highway, only 10 feet wide. Even though this is sufficiently wide for the safe travel of a motor vehicle, the facility appears so narrow that many drivers become panicky and crash into the guard rail.

During a trip to one of the southwestern states, it was noted that a white cross had been installed at every point where a motor vehicle fatality had occurred during that year. Driving a distance of only 300 miles, 68 white crosses were observed—most of them immediately adjacent to a small culvert with a raised curb about 12 inches high and about 3 feet off the edge of the road. This curb was at the right distance from the edge of the road and the right height to catch the cross member on the automobile frame. Even though painted white, it offered a tremendous hazard, particularly after dark.

It is realized that new facilities cost tremendous amounts of money. The new Boston Freeway cost as high as \$23,000,000 a mile, and I am sure figures approximating that amount can be found in most cities. Even so, however, safety should not be compromised in the interest of economy, and no highway should be constructed unless every precaution possible has been taken to assure the users that it is safe—not only from today's standpoint, but, also, from that of the future. All too frequently, highways are designed to meet certain budget standards, and facilities are constructed that do not meet good highway standards. It would be better to postpone that facility altogether, rather than to build one which will mean someone's death.

While new facilities are important, particularly today with all the discussions of Federal aid, we should not overlook the fact that our existing street systems will, at one time or another, carry every vehicle which also uses the new facilities.

Most people have the mistaken belief that traffic signals, for example, will eliminate accidents. In some cases, they do; but, at the same time, a signal which is not properly engineered will more often than not be a greater hazard than if it did not exist.

The idea is gradually being accepted that modernization of existing facilities is just as important, if not more so, than the construction of new highways because if a city is just embarking on a new highway project, say 10 miles long, it is unlikely that the facility will be fully opened to traffic for at least 10 years. During that period, existing facilities must do the job, and the only way they will anywhere near suffice lies in the possibility of using the most modern engineering methods and equipment possible. Such things as fully reflectorized stop signs, modern electronic signal control equipment, channelizing of complicated intersection, median

Enlarge phone building

Work started Wednesday afternoon on a new addition to the Alberta Government Telephones building in Camrose, enlarging the size of the present plant by several times. Burns & Dutton were successful tenderers on the project, with a price of \$232,000.

The addition will be built between the existing building and the new Shell Oil station, running back 80 feet, and will consist of a full basement and two storeys. Equipment will be transferred from the old building to the new, and when the old building is evacuated, it will be renovated to fit into the scheme of the whole building. A new stucco front will be added to the present building, since the style of the two buildings would not harmonize.

An interesting feature is that the specifications call for moving the present boiler into the new building, and using it for heating... with no interruption of service.

When completed, the new building will enable the local office to greatly expand the scope of service available by telephone locally.—The Canadian, Camrose, Alta., October 2, 1957.

HELPFUL HINTS

Let roasts and poultry stand for 10 minutes to make carving easier.

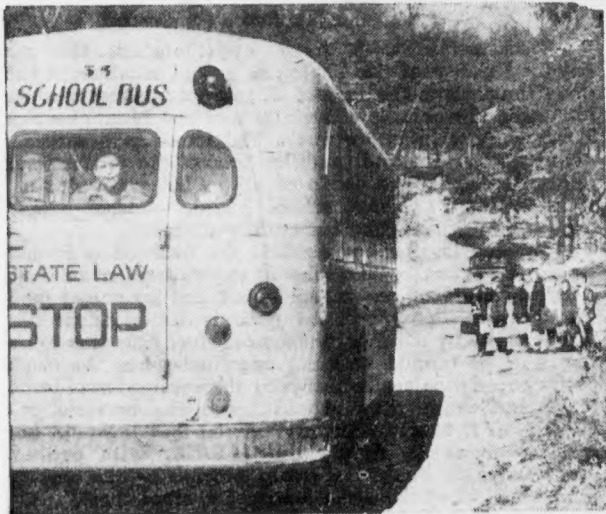
Choose some light and some hearty foods—for example—with a light main course serve a rich dessert.

Serve hot foods piping hot, cold foods thoroughly chilled.

Make shopping lists and shop regularly. This saves time and money.



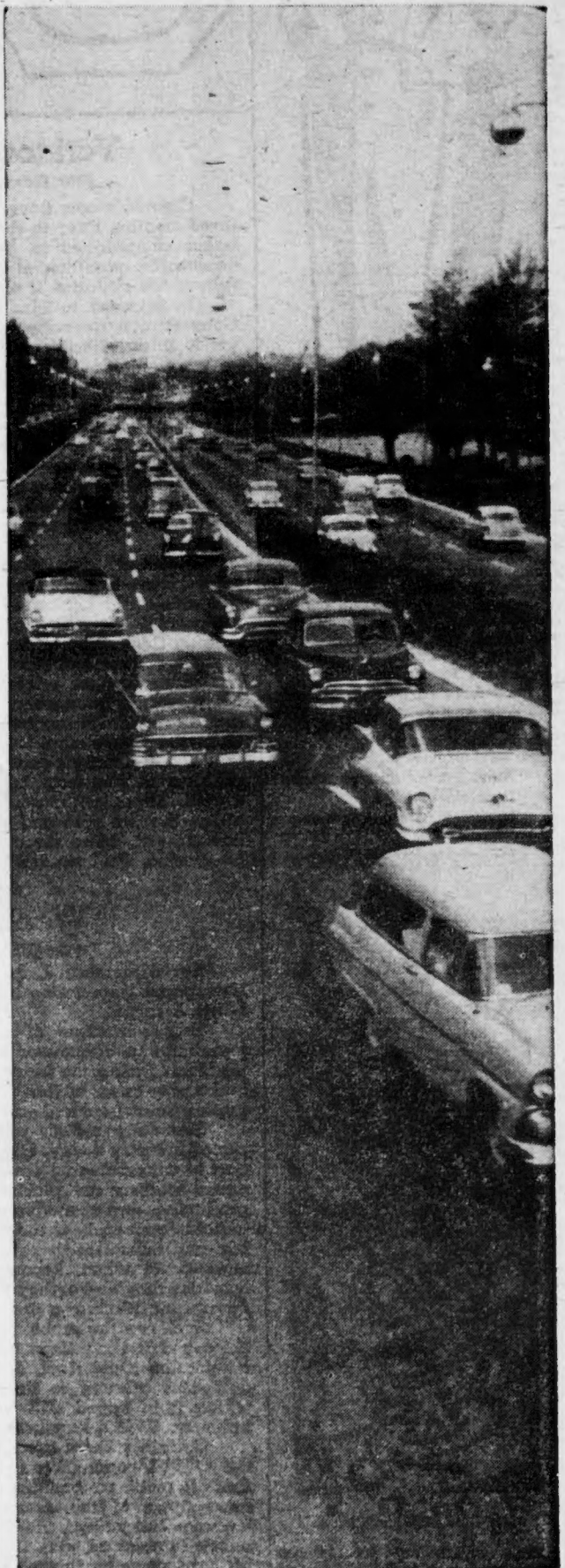
White Crosses along the highway serve as a Memorial... and a Warning!



48 per cent of suburban homes are built on streets that have no walkways.



New thoroughways cost tremendous amounts of money—but they are worth it.



A picture story worth a thousand words.



Good Street Lighting will tremendously improve the night accident rate.

Loveliest lines! PRINTED PATTERN



by Anne Adams

The "Empire Princess" — this Printed Pattern fashions the loveliest lines for your figure! Graceful dress with scoop neck, high empire bodice, fitted, flaring silhouette; bolero.

Printed Pattern 4792: Misses' Sizes 10, 12, 14, 16, 18, 20. Size 16 dress and bolero require 4 1/4 yards 39-inch fabric.

Printed directions on each pattern part. Easier, accurate.

Send forty cents (40c) in coins (stamps cannot be accepted) for this pattern. Write plainly Size, Name, Address and Style Number and send orders to:

Send order to:
Anne Adams Pattern Dept.,
Department P.P.L.,
60 Front Street, W., Toronto.

ABSOLUTE ZERO

Absolute zero—the point at which, theoretically, all molecular motion ceases—exists at 459.6 degrees below Fahrenheit and 273.15 degrees below the Centigrade zero points.

From 1643 to 1793—a period of 150 years—France had but three kings—Louis XIV, Louis XV and Louis XVI.

NEIGHBORLY NEWS

A CBC program aired every Sunday morning
At 10:00 Central Time

PREPARED BY C. F. GREENE

OCTOBER 20, 1957.

Good morning, neighbors:

Being loyal subjects of Her Majesty the Queen, we were delighted to give up our Neighborly News period last Sunday morning, in order to enable the CBC to bring you reports of Her Majesty's visit in Ottawa. But we must admit that we missed our weekly contact with you, neighbors.

Missing something for a long time, but finding it eventually, was the good fortune of young Kenny Reich of the Pretty Valley district, Man., — the Swan River Star reporting that Harry Harmer while gardening last July, found a signet ring belonging to his grandson, Kenny, which Kenny had lost when visiting there seven years ago.

While we are in the garden (so to speak) the Hanna Herald, Alta., notes that John Friesch of the Oyen district hauled up a potato from his garden weighing no less than four pounds, three ounces.

"We have one the same weight," declares the Wapella Post, Saskatchewan—one of our neighbors, Mrs. Balzer has one on display in Bernard's cafe which also weighs four pounds, three ounces.

And a news-item in the Oxbow Herald, Sask., states: "Peanuts" said Mrs. Ed. Brooks of the Alameda district, after listening to C. F. Greene on his Neighborly News broadcast tell of somebody in Manitoba digging up a 3-lb. radish. Mrs. Brooks asked her husband to go out in her garden

and dig up a "real radish". Ed did, and brought it in to The Herald office on Monday — all 12 pounds of it. That's right, a 12 pound radish.

That could be a record, and Mrs. W. Harper of Kincaid, Sask., wants to know if this is a record. Joyce Christian of Kincaid had a 10-year perfect attendance record at the United Church Sunday School there—before leaving for Regina to take her high-school training.

Speaking of schools—according to the Carillon News of Steinbach, Man., Gobeil School near South Junction seems to be living up to its name about as well as any school we've heard of. You see, there are 13 pupils this year at Gobeil, and every one of them has for a surname—yes, you guessed it—Gobeil.

Still on the school subject, we learn from the Oak Lake News, Man., that: After teaching a geography lesson in a rural school, Miss Joyce Demchuk, of Oak Lake, asked the children to name the two poles of the earth. One student immediately answered: "The Hydro pole and the Telephone pole."

"Telephone poles", echoes the Qu'Appelle Progress, Sask., "listen to this". Shocked by the language used by two workmen repairing telephone wires near her home in Qu'Appelle, an elderly lady reported the matter to the company. The foreman in making his report on the incident wrote: "Me and Bill was on the job. I was up the pole and let some hot lead fall, which went down his neck. He turned to me and said 'You really must be more careful, Harry'—and I said, 'Indeed—I must, Bill. I will see that it don't happen again.'"

But this sort of thing mentioned in the High River Times, Alta., happens time and time again—which speaks well for our Canadian character. J. D. Morrison who has recently undergone an operation in a Calgary hospital has had a real miracle drug to hasten his convalescence. This is the good news that his neighbors have staged a series of bees to have his whole crop safely harvested.

And the Shaunavon Standard, Sask., states: With Francis Bourque ill in a Regina Hospital and his crop lying swathed in the fields, his neighbors exhibited that spirit which has built up the West, and pitched in to help their neighbor in distress. Seven combines supplied and operated by his neighbors entered the fields about 10 a.m. on Tuesday morning and by four in the afternoon the crop had been picked up and the wheat was in the bins.

A different type of good-neighborliness is reported in the Banff Crag & Canyon, Alta.—which offers congratulations to an unnamed local working couple, who refused room rent from a university student working here as a waitress, after they discovered that her net earnings this summer would not be sufficient for her next year's university tuition and expenses.

Here's a neighbor who obviously has never visited Banff. According to the Rosburn Review, Man.—R. J. Brown reports that on October 9th, 77 years ago, he came to Manitoba, and has never been out of Manitoba since. Can anybody beat this record?—asks the Review.

"And can anyone beat this?" queries the Swift Current Sun. Ms. P. H. Wright has had the same post office box No. 23 in Neville since the year 1912, when she came to Neville—a period of 45 years.

Ninety years is a magic word in the Birthday calendar—and receiving congratulations on their 90th birthday anniversaries are: H. R. Tolton of Winnipeg, formerly of the St. David's district, Man.—Mrs. David Robertson of Qu'Appelle, Sask.—J. K. McKenzie of North Portal, Sask.—John Patterson, formerly of Neepawa, Man., now living in Regina. Then we salute F. T. Smith of Rapid City, Man., 91—Mrs. P. A. Reid also of Rapid City, 92—William Martin of Grandview, Man., 92—Mrs. W. L. Bright of Botha, Alta., 94—Mrs. A. E. Hole of Winnipeg, 96 last Sunday—and Mrs. Agnes Lutes formerly of Miami, Man.,

now living in Winnipeg, 99.

An elderly neighbor receives well-deserved publicity in the Virden Empire-Advance, Man., which states: Believed to be Canada's oldest living Ukrainian-born pioneer, Joseph Jopko of Virden, 80 years of age, met Prime Minister John Diefenbaker and Mrs. Diefenbaker in Ottawa recently. Mr. Jopko was in the nation's capital to take part in a privately financed documentary film on Canada's Ukrainian pioneers. Mr. Jopko is well known in the Virden district as a singer of Ukrainian folk songs.

Turning now to the animal world, "I got my first moose without looking for him," Freddie Belzner of the Weekes district, Sask., told the Hudson Bay Post-Review. Belzner and Harvey Berg also of Weekes were in a car on highway No. 9, when they collided head-on with the king of the forest. The huge animal jumped from the side of the road into the path of the vehicle. The two young men, though badly shaken up, didn't realize what happened until they found one of the front legs of the moose sticking through the windshield and separating them in the front seat. The moose, which suffered several fractures in the impact was shot and the meat disposed of by Corp. M. Schell of the RCMP.

Speaking of much smaller animals, the Coronation Review, Alta., reports that one night, Mrs. Lorne Durand set a mouse trap to catch a mouse and in the morning found the trap had caught two mice at once. Can anyone top this coincidence?—asks the Review.

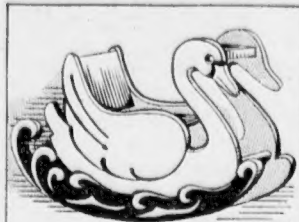
Turning from two mice to two couples—we offer congratulations to Mr. and Mrs. Joseph Lamoureux of St. Pierre, Man., on their 60th wedding anniversary—and to Mr. and Mrs. Jasper Burns formerly of the Cayley district, Alta., now living in Kent, Washington, U.S.A., on their 65th wedding anniversary.

Of interest to all couples celebrating wedding anniversaries is a clipping from the Canadian Press sent to us by Mrs. L. Burton of Arcola, Sask., it reads: FROME, England. Ted Fricker and his wife Emily, married for 73 years, have never had a holiday, never seen a movie, never had a serious argument. How to

IN THE HOME WORKSHOP

Swan rocker

A swan rocker is a perfect gift for a toddler. And this one is graceful as a swan should be. Pattern 219 which gives an actual-size guide for cutting it from ply-

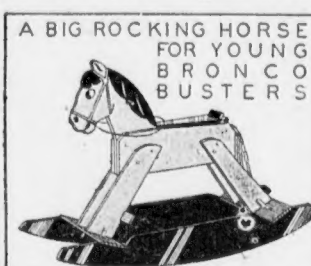


PATTERN 219

wood and filling in colors, is 40c. This pattern is included in the Tiny Tot's Toy Packet No. 52 which gives five large sheets of fascinating things to make all for \$1.75. Orders under \$1.00 add 10c service charge.

Sturdy bronco

Rough riders be they boys or girls will love this sturdy bronco. The horse's head may be cut with a compass saw or a band saw, Pattern 384, which gives actual-



PATTERN 384

size cutting and painting guides and construction steps, is 40c. This pattern is included in packet 25 which contains five other patterns for play equipment all for \$1.75. Orders under \$1.00 add 10c service charge.

Send orders to:

Home Workshop Patterns,
Department P.P.L.,
4433 West 5th Avenue,
Vancouver, B.C.

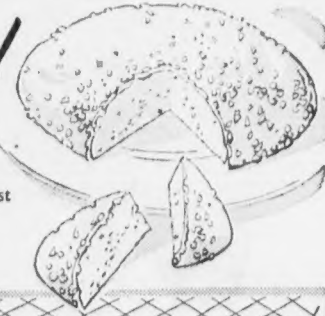
be happily married? "Never be afraid to show a bit of love for each other," said 93-year-old Ted.

Finally, we came across this little quib in Canadian Weekly Features. Two oldtimers were discussing a mutual friend. Said one: "Poor old Herb seems to be living in the past these days." "Why not?" said the other, with a resigned sigh. "It's a lot cheaper."

Good morning, neighbors, and keep smiling.

Scrumptious!

Coffee cake at its best
... sweet and scrumptious!
And so easy to make with
Fleischmann's Active Dry Yeast
when you bake at home.
Surprise your family
tomorrow!



Butterscotch coffee cake

1. Measure into bowl
3/4 cup lukewarm water
Stir in
1 teaspoon granulated sugar
Sprinkle with contents of
1 envelope Fleischmann's
Active Dry Yeast
Let stand 10 minutes, THEN stir well.
2. Sift together twice, then into a bowl
2 3/4 cups once-sifted
all-purpose flour
1/2 cup granulated sugar
1 teaspoon salt
1/2 teaspoon grated nutmeg
Cut in finely
1/2 cup chilled shortening
Beat until thick and light
2 eggs
and stir into dissolved yeast.
Make a well in dry ingredients
and add yeast mixture; mix well,
adding a little additional flour,
if necessary, to form a soft dough.

3. Turn out on lightly-floured board and knead until smooth and elastic. Place in greased bowl. Brush top with melted shortening. Cover. Let rise in warm place, free from draft, until doubled in bulk—about 1 1/4 hours.

4. Punch down dough. Halve the dough. Roll each half into a 9-inch circle and place on greased cookie sheets. Brush each circle with melted butter or margarine. Cover. Let rise until doubled in bulk—about 50 minutes. Bake in a moderate oven, 350°, about 30 minutes. Cool and spread coffee cakes with the following butterscotch icing:

Measure into a saucepan, 1/2 cup lightly-packed brown sugar, few grains salt, 3 tablespoons butter or margarine and 4 tablespoons cream; stir over very low heat until sugar dissolves. Remove from heat and work in 1 1/2 cups (about) once-sifted icing sugar—use enough sugar to make an icing of spreading consistency. Stir in 3/4 cup coarsely-chopped toasted pecans and 1/4 teaspoon vanilla. Yield: 2 coffee cakes.



Needs no
refrigeration

Best Looking
For '58

Emerson TV

ROYALTY LINE

The PORT-O-RAMA 5-WAY PORTABLE

Emerson Port-O-Rama offers you 14" or 17" TV, radio with phonograph, optional car-and-boat plug-in, and under pillow speaker for hospital use and personal listening.

Eldorado and Imperial Series

Beautifully-styled pace-setters for '58 bring you new styling, new wide-range screen, new stepped-up performance... "best-looking" TV for '58.

Choose from 24", 21" and 17" Console and Table Models—plus 21" TV-Phono-Radio Combination.



Best Listening For '58

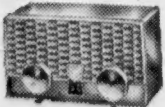


Emerson
RADIO OF CANADA LIMITED
74 Trenton Ave.,
Town of Mt. Royal, Que.

Emerson HI-FI
You'll find every high-fidelity feature in the four great Emerson Hi-Fi Models for '58. Top engineering, with advanced styling and craftsmanship make Emerson the showpiece of any living-room.

Emerson RADIOS

Radio's wide world of entertainment is at your fingertips with ten great Royalty Line sets...



SEE THE NEW ROYALTY LINE AT YOUR EMERSON DEALER NOW

Carbon

The Trail of '98 Dance will be held Friday November 29th.

INSURANCE COMPANIES LOSE \$29,000,000

A large portion of the underwriting loss of close of \$29,000,000 suffered by fire, automobile and casualty insurance companies in Canada last year was brought about by a disastrous year in the field of auto-

mobile insurance. All Canada Insurance Federation revealed Thursday. The Federation termed the year "by far the worst in the history of automobile insurance in Canada".

Disclosure of the \$29,000,000 loss was contained in the annual report of the Superintendent of Insurance for Canada to the Federal government. The Superintendent, to whom all federally registered insurance companies must report by law, said that 272 out of 392

companies—67 per cent—in the fire, automobile and casualty business in Canada showed underwriting losses in 1956; and that the average loss of 5.3 per cent replaced an average profit of 1.9 per cent recorded the previous year.

Acme

Acme Garage and Neufeld Motors were robbery victims early Monday morning.

Dr. Jack Greenway's car and tools and supplies ready for work in the morning was taken from Acme Garage and Jack notified Constable Todd of the theft Monday morning. To date the car has not been located. The safes at both places were attacked but there was no money to take. A radio was also reported missing from Acme Garage.

Mrs. Doreen Boake, Worthy Matron of Acme Chapter No.

83 O.E.S. had the pleasure of welcoming the Worthy Grand Matron Mrs. Johanne Haire of Edmonton; the Worthy Grand Patron, Mr. Rod Drever of Calgary at their official visit at Acme Chapter on Thurs. Nov. 7. Visitors were present from Three Hills, Irricana, Didsbury, Carstairs, Calgary and Edmonton. A delicious lunch was served to the guests. Mrs. Mary Pearson of Calgary and Mrs. Eva Park were invited to pour.

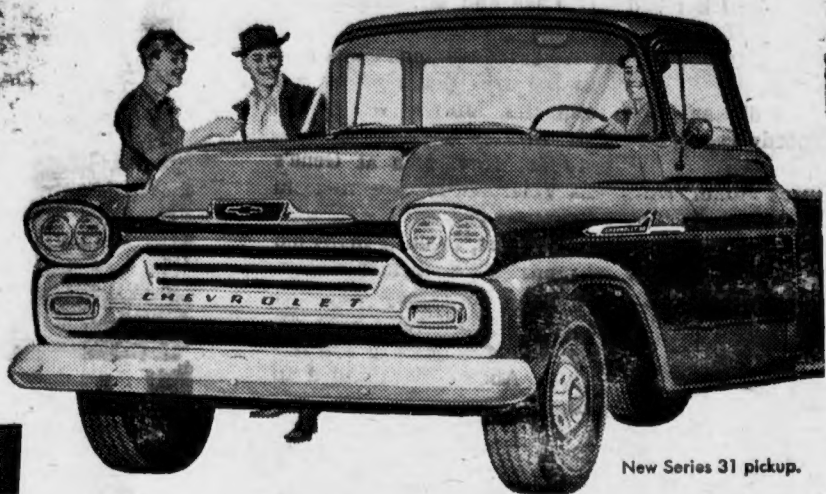
Here!

Latest editions of the

"Big Wheel" in trucks with

NEW HUSTLE!

NEW MUSCLE! NEW STYLE!



New Series 31 pickup.



New Series 50 medium-duty L.C.F. model.

New Series 100 heavyweight hauler.

Here with new broad-shouldered styling, a revolutionary new V8 engine, great new models! Here to speed schedules, whittle down operating costs! Here to handle the toughest hauling jobs with new fast-working efficiency!

Chevrolet's Task-Force '58 rolls in with new hustle, new muscle, new style in all three weight-class series... with more sure ways to stay and save on any kind of schedule. You'll find new Step-Van-Forward Control delivery models complete with Step-Van bodies. A wider choice of medium-duty haulers. New cab conveniences in all models. Higher efficiency horsepower right up the line, including a radical new V8 development for Task-Force heavyweights. It's the biggest, brawniest Chevrolet fleet ever assembled— at your Chevrolet dealer's right now awaiting your inspection!

New Light-Duty Apaches*

Offering high-capacity pickups and panels, sure-footed 4-Wheel Drive models and, Chevrolet's latest... a "Step-Van" Forward Control model with 8', 10' and 12' body lengths! Famous fuel-saving 6's with increased

horsepower are standard in the Apache Series. A more powerful Trade-master V8, with 160-h.p., is optional at extra cost in conventional light-duty models.

*3100 through 3800 series.

New Medium-Duty Vikings*

Nine new models have been added, all featuring a new cab-to-rear axle dimension for better load distribution in specialized uses. Short-stroke V8's are standard in all middle-weight Low Cab Forward models. Conventional models are powered by the latest versions of Chevrolet's most famous 6's. Heavy-duty options increase GVW ratings up to 21,000 lbs.!

*4000 through 6000 series.

New Heavy-Duty Spartans*

The big news here is Chevrolet's rugged new 348 cu. in. Workmaster V8, standard in Series 90 and 100 models. Its radical new Wedge-Head design assures peak efficiency even with regular grade gasoline! The 283 cu. in. Super Taskmaster V8 is standard in Series 70 and 80 models. Cast-spoke wheels are now standard in all Spartan models and full-air brakes are optional at extra cost.

*8000 through 10,000 series.

See them at your dealer's now!

NEW CHEVROLET '58 TRUCKS

Garrett Motors, Phone 31, Carbon

CT-1568